

# NATASHA LUSTIG

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## EDUCATION

### BACHELOR OF SCIENCE IN INFORMATION SCIENCE

Cornell University | August 2020 - May 2024 | GPA: 3.2

Minor in Business, Concentrations in UX and IT

## EXPERIENCE

### INTERN

Arkestro | May 2023 - August 2023

- Designed, created, and deployed 'The Ark'— the first Arkestro intranet portal website
- Consulted each department to curate existing documentation and create new content for internal/employee use
- Led weekly meetings for The Ark project team with responsibility for the overall project status; reported on company-wide content creation, assigned tasks, and solicited feedback
- Developed a video and written instructional guide on how to continuously update 'The Ark'

### BUSINESS AND POLICY SUBTEAM LEAD

Engineers for a Sustainable World | September 2022 - August 2023

- Led the Cornell Sustainability Dashboard project – a webpage with the purpose of increasing transparency across Cornell's sustainability progress
- Analyzed datasets and created visualizations in Excel and Tableau to best convey Cornell's Sustainability Tracking, Assessment and Rating System (STARS) – a framework for universities to measure their sustainability performance
- Managed team members, delegated tasks, and tracked status and quality to ensure project completion
- Facilitated the recruitment, selection, and interview process for 6 subteam members

### RETAIL SPECIALIST

Apple | June 2022 - August 2022

- Adapted quickly and reviewed upcoming trends, products, and initiatives to share with customers
- Assisted customers with the technology setup process, troubleshooted minor issues, and performed data transfers
- Supported specific customer needs and communicated product features in a variety of ways based on the client's level of experience and knowledge of technology
- Maintained a 100 net promoter score throughout employment

## RELEVANT COURSEWORK

Rapid Prototyping and Physical Computing

Data Driven Web Applications

Networks

Human Computer Interaction

Data Structures

Intermediate Design and Programming for the Web

Introduction to Data Science

Linear Algebra

Financial Accounting

Discrete Structures

Statistics

Marketing

Finance

## SKILLS

HTML / CSS

Java

Python

Javascript

SQL

PHP

C++

Microsoft Suite

SQLite

Tableau

Google Workspace

Eclipse

Atom

Visual Studio Code

Figma

## EXTRACURRICULAR ACTIVITIES

2022-2024

Member of Engineers for a Sustainable World

2021-2024

Member of Women in Computing at Cornell

2021-2024

Member of Alpha Chi Omega

2022-2023

Chair of Philanthropy Committee of Alpha Chi Omega

2010 - Present

Practicing Second Degree Black Belt in Taekwondo